

For Immediate Release

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## NAUTICA SPORTSWEAR SPRING 2018 COLLECTION

NEW YORK, NY (October 2017) – For the Spring 2018 season, Nautica explores the scenic coastlines of California. From the sandy beaches and vast mountains of Santa Cruz all to the tranquil desert oasis of Palm Springs, Nautica highlights its heritage in a mix of performance-wear, classic prep and traditional nautical style that will get you ready for the warmer months ahead.

The Men's collection ranges from traditional navys, whites and reds on polos and performance-style items, to a palette of breezy pastel hues on wovens, bottoms, and swimwear. Prints make the biggest statement this season, from all-over micro prints in the form of signal flags, geometric shapes and sea creatures on shorts, chinos and tops, to collages of words stamped on swimwear, crew neck sweaters and polos. Athletic-inspired pieces like lightweight joggers, mixed-media hoodies and sweat-shorts bring out the sporty side of him this Spring, while soft sun-washed button-downs, cable knit sweaters and collegiate-style polos bring out the preppy side. Madras plaid shorts and wovens arrive in a variety of color-ways, pairing nicely with graphic tees, and swimwear is bold and colorful with large logos or splattered with florals. When the temperatures go down at night, a sail-stitched woven layered under the reversible striped crewneck sweatshirt will be the perfect way to keep cozy, while still staying stylish.

Against a backdrop of pastel skies and palm trees, the Women's collection is just as much about bold stripes as it is about fun floral prints. Lively colors like "Coral Punch" and "Pineapple" add a playful touch to twill pants and silky blouses that create the perfect ensemble for a day trip down the California coast. Details are front and center this season, with eyelet and embroidery on blouses and dresses, feminine nautical trims like rope belts and anchor buttons, as well as chambray piecing on tops and neon pops of color splashed throughout. Stripes and florals collide on wrap dresses and off-the-shoulder tops for an unexpected twist, while heritage-inspired color-blocking is seen across polos and skirts. As with the Men's Collection, the Women's Collection introduces hints of classic preppy design elements like cable knits and rich Madras plaid on wovens and breezy dresses. Cropped pants are offered in an array of traditional khaki shades as well as pastels like baby blue, periwinkle and light pink that evoke memories of beachside retreats.

Whether you are cruising down the coast for an adventurous expedition, or just enjoying the beautiful scenery, Nautica Spring 2018 has you covered with its heritage-inspired sportswear.

## About Nautica

Founded in 1983, *Nautica*® is a leading global lifestyle brand ranging from men's, women's and children's apparel and accessories to a complete home collection. Inspired by the sea, designed in the city, Nautica offers classic nautical style for all occasions. Today, Nautica is one of the most recognized American brands throughout the world, available in more than 75 countries with 236 full price Nautica stores and close to 3,000 Nautica branded shop-in-shops worldwide. In 2003, the Company was acquired by VF Corporation, a global leader in branded lifestyle apparel, footwear and accessories. The company outfits consumers around the world with its diverse portfolio of iconic lifestyle brands, including *Vans*®, *The North Face*®, *Timberland*®, *Wrangler*® and *Lee*®. Founded in 1899, VF is environmentally responsible, spanning numerous geographies, product categories and distribution channels. VF is committed to delivering innovative products to consumers and creating long-term value for its customers and shareholders. For more information, visit [www.nautica.com](http://www.nautica.com) and [www.vfc.com](http://www.vfc.com).

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