

For Immediate Release

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NAUTICA SPORTSWEAR FALL 2017 COLLECTION

NEW YORK, NY (March 2017) – Nautica Fall 2017 is all about reimagining our heritage. With a focus on bold colors, graphic stripes, performance fabrics, logo items, and sea-inspired symbols, our classic pieces have been updated to offer the best from where it all began.

The Men's Collection is grounded in primary colors of navy, red and white with hints of traditional Fall shades like mustard, burgundy and military green. Athletic-inspired pieces like logo'd wind-resistant anoraks and nylon sweatshirts are some of the standout pieces, along with indigo-dyed jogger pants and matching track jackets. Signal flags and anchors adorn knits and wovens, some subtle, some front and center. Denim is key this season, appearing in a variety of fits and washes, like chambrays and selvedge, and pair well with chunky knit sweaters and striped crewnecks. Chinos in all hues from khaki and navy, to dark green and grey, can be mixed with bandana-inspired printed wovens or cozy cable knit shawl cardigans for a more refined look. Layering is key this season, and transitioning into cooler temperatures calls for bomber jackets and utilitarian field jackets over comfy thermal stretch waffle knits and smart wool-blend pants.

The Women's Collection reflects a similar color palette of bold navys, reds and whites, mixed with greens and burgundies. Logo'd anoraks and vests paired with striped knits and shirt dresses remind us of our nautical roots. Key pieces for the season include a scoopneck sweater with all over textured rope print, and white wide-leg pants. Chunky fisherman sweaters and colored corduroy pants are essentials for the cooler days. Knits feature new details like novelty lace-up trims and metal snap grommets, and prints are delicate, mini, and floral, while others are color-blocked and graphic. Layering cozy sweaters over indigo-washed chambray shirts, make for a casual, but chic look, while a head-to-toe ribbed knit and skirt set in burgundy will leave a statement wherever you go.

Whether it's a relaxing weekend at home, or a night on the town, the Nautica Fall 2017 Collection reminds us to stay true to our heritage, by mixing old with new and updating classics to add some novelty.

About Nautica

Founded in 1983, *Nautica*® is a leading global lifestyle brand ranging from men's, women's and children's apparel and accessories to a complete home collection. Inspired by the sea, designed in the city, Nautica offers classic nautical style for all occasions. Today, Nautica is one of the most recognized American brands throughout the world, available in more than 75 countries with 236 full price Nautica stores and close to 3,000 Nautica branded shop-in-shops worldwide. In 2003, the Company was acquired by VF Corporation, a global leader in branded lifestyle apparel, footwear and accessories. The company outfits consumers around the world with its diverse portfolio of iconic lifestyle brands, including *Vans*®, *The North Face*®, *Timberland*®, *Wrangler*® and *Lee*®. Founded in 1899, VF is environmentally responsible, spanning numerous geographies, product categories and distribution channels. VF is committed to delivering innovative products to consumers and creating long-term value for its customers and shareholders. For more information, visit www.nautica.com and www.vfc.com .

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